



19 August 2022

Tēnā koe [REDACTED]

### Official information request

Please find below our response to your official information request relating to the Commission's 21/22 financial year expenditure.

- 1. How much did your organisation spend on social media advertising in total between 1 July 2021 and 30 June 2022, and how does this compare to the previous five years?**

The total amount spent on social media advertising in the 2021/22 financial year was \$4,128. The Commission has not had any spend on social media advertising in the previous five years.

Each year the Commission reports its overall communication spend as part of the Select Committee questions.

<b>Financial year and campaign external costs including Patient Safety Week (PSW) activity</b>	<b>Financial year: Communications and publications total spend as per annual report (excluding campaign and PSW)</b>
2016/17: \$0.057m	2016/17: \$0.260m
2017/18: \$0.046m	2017/18: \$0.220m
2018/19: \$0.093m	2018/19: \$0.173m
2019/20: \$0.094m	2019/20: \$0.219m
2020/21: \$0.034m	2020/21: \$0.182m

- 2. How much did your organisation spend on staff in total between 1 July 2021 and 30 June 2022, and how does this compare to the previous five years?**

Salary figures are reported annually within the Commission's Annual report under Note 4. <https://www.hqsc.govt.nz/assets/Core-pages/HQSC-general-resources/COMMISSION-AR-2021-WEB-FINAL-nosigs.pdf>

Salary and Wage figures for:

2021/22: \$9.774m draft (until audited)  
2020/21: \$9.789m  
2019/20: \$9.546m  
2018/19: \$8.456m  
2017/18: \$7.931m  
2016/17: \$7.125m

**3. How much did your organisation spend on contractors/consultants in total between 1 July 2021 and 30 June 2022?**

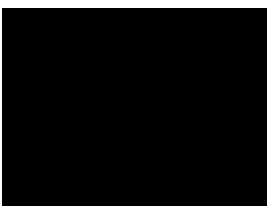
Contractors/consultants figures are reported annually within the Commission's Annual report in Note 6. <https://www.hqsc.govt.nz/assets/Core-pages/HQSC-general-resources/COMMISSION-AR-2021-WEB-FINAL-nosigs.pdf>

2021/22: \$0.471m draft (until audited)  
2020/21: \$0.524m  
2019/20: \$0.619m  
2018/19: \$0.455m  
2017/18: \$0.410m  
2016/17: \$0.350m

If you have any queries, please feel free to contact us at [info@hqsc.govt.nz](mailto:info@hqsc.govt.nz). If any additional factors became known which are relevant to your request, please do not hesitate to contact us so that these can be considered.

**Please note that the Commission publishes some of its OIA responses on its website, after the response is sent to the requester. The responses published are those that are considered to have a high level of public interest. We will not publish your name, address or contact details.**

Yours sincerely



**Health Quality & Safety Commission**